

**Emin Köksal**  
*Curriculum vitae*

**Address**

Bahçeşehir University, Department of Economics  
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**Employment**

**Academic Position**

- Associate Professor of Economics, Department of Economics, Bahçeşehir University (since 2018)

**Editorial Position**

- Associate Editor-in-Chief, *Competition and Regulation in Network Industries*, SAGE Publishing (since 2018)

**Advisory / Consultancy**

- Senior Consultant, Dentons (since 2015)

**Previous Positions**

- Program Coordinator, Financial Economics Graduate Program, Bahçeşehir University (2013-2019)
- Vice Dean, Faculty of Administrative and Economic Sciences, Bahçeşehir University (2013-2015)
- Assistant Professor of Economics, Department of Economics, Bahçeşehir University (2008-2018)

**Other Positions and Affiliations**

- Deputy Director, Istanbul Center for Regulation, IC4R (since 2019)
- Member, Network-Industries.org, (since 2019)
- Member, Climate Change & Environment Working Group, Turkish Industry & Business Association, TÜSİAD (since 2019)
- Member, Information and Communication Technologies Working Group, Turkish Industry & Business Association, TÜSİAD (since 2018)
- Member, E-commerce Working Group, Turkish Industry & Business Association, TÜSİAD (since 2018)
- Member, Digital Economy Advisory Board, US-Turkey Business Council (since 2017)
- Lifetime Member, International Atlantic Economic Society (since 2012)

**Education**

2004-2008 Marmara University, PhD in Economics  
2002-2004 Galatasaray University, MA in Public Finance  
1995-2001 Galatasaray University, BA in Economics

## **Additional Professional Activities**

### **Referee**

- *Energy Policy*
- *Utilities Policy*
- *Telecommunications Policy*
- *Competition and Regulation in Network Industries*
- Many other national journals

### **Organizer**

- Organizer, International Chamber of Commerce, *Conference on Competition and Public Policy Towards Innovation and Growth*, Istanbul (2019)
- Local organizer, *73rd International Atlantic Economic Society Conference*, Istanbul (2012)

## **Teaching**

### **Bahçeşehir**

- Managerial Economics (MBA, PhD)
- Platform Business and Economics (MBA)
- Industrial Organization (undergraduate)
- Platform Economics (undergraduate)
- Innovation and Competition Policy in Digital Markets (undergraduate)
- Economics of Climate Change (undergraduate)

### **Other**

- Antitrust Economics, Bilgi University (Guest lecturer, 2018-2019-2020-2021)
- Competition Policy in Digital Markets, Koç University (Guest lecturer, 2018-2019)
- Regulation and Competition in Platform Industries, Istanbul Technical University (Guest lecturer, 2019)

## **Consultancy Activities**

As a consultant at Dentons, I have led economic analysis on many antitrust cases (in platform, electricity, banking, cement, petroleum, and retail industries) and on various regulatory issues (net neutrality, OTT, electrification, climate change etc.).

## **Research interests**

Industrial Economics, Competition Policy, Economics of platforms, Internet usage, Climate change

## **Personal**

- Turkish citizen
- Married
- Keen gravel cyclist

## Publications

### Selected peer-reviewed journal articles

- Aydınonat, N. E. & Köksal, E. (2019). Explanatory Value in Context: The Curious Case of Hotelling's Location Model. *The European Journal of the History of Economic Thought*, 26(5), 879-910. [LINK](#)
- Köksal, E. & Ardiyok, Ş. (2018). Regulatory and Market Disharmony in the Turkish Electricity Industry. *Utilities Policy*, 55, 90-98. [LINK](#)
- Köksal, E. & Ardiyok, Ş. (2018). Diverging Approaches in Europe for the Most Favoured-Customer Clauses: How Turkish Competition Authority's Decision for the Online Food Ordering Market Contributed. *Journal of European Competition Law & Practice*, 9(2), 119-123. [LINK](#)
- Gürakar, E & Köksal, E. (2016). Institutional Evolution and Economic Development in Iran and Turkey. *Middle East Development Journal*, 8 (1), 32-64. [LINK](#)
- Köksal, E. & Ardiyok, Ş. (2015). Reviewing regulatory policy for broadband in Turkey: The failure of service-based competition and the prospect of facility-based competition. *Competition and Regulation in Network Industries*, 16 (4), 354-377. [LINK](#)

### Other peer-reviewed journal articles

- Köksal, E. & Ardiyok, Ş. (2021). Analysis of Syndicated Loans from the Perspective of Competition Economics – Information Economics, Risk Management and Cooperation. *Ekonomi-tek*, 10(1), 41-68. [LINK](#) (in Turkish)
- Köksal, E. & Ardiyok, Ş. (2019). Necessity of a Broader Market Definition in the Analysis of Syndicated Loans Markets. *European Competition Law Review*, 40(11), 547-555. [LINK](#)
- Köksal, E. & Ardiyok, Ş. (2018). Sector Specific Regulations and Behavioral Economics: Reflections On The Decision Numbered 149. *Business & Management Studies*, 6 (1), 48- 62. [LINK](#) (in Turkish)
- Köksal, E. & Yurtseven, C. (2018). The Effects of The Increase in The Number of University Students on the Growth of the Movie Industry in Turkey. *International Review of Economics and Management*, 6(3), 103-116. [LINK](#) (in Turkish)
- Erbil, C., Köksal, E., & Yurtseven, C. (2017). Mall Flicks – The Mall Boom in Turkey with an Unexpected Byproduct: The Movie Sector Expansion. *Research in World Economy*, 8(1), 1-17. [LINK](#)
- Anıl, B., & Köksal, E. (2016). Who Uses the Internet in Turkey and For What Purposes? *İktisadi ve İdari Bilimler Dergisi*, 38(1), 1-13. [LINK](#) (in Turkish)
- Akben-Selçuk, E., Köksal, E., Altıok-Yılmaz, A. D. (2016). The Impact of Merger and Acquisition Transactions at the Company and Industry Level : A Literature Review. *Business & Management Studies*, 4 (1), 48- 62. [LINK](#) (in Turkish)
- Ardiyok, Ş., Demirkan, H., Köksal, E., & Yüksel, B. (2015). Assessment of Net Neutrality Regulations and Traffic Management Activities in Mobile Communications

from the Perspective of Competition Law. *Competition Journal*, 16(3), 51–100. [LINK](#) (in Turkish)

- Arđıyok, Ş., Köksal, E., & Yüksel, B. (2015). An Evaluation Concerning the New Ex-Ante Regulations for the Prevention of Margin Squeeze in the Electronic Communication Market in Turkey. *Competition Journal*, 16(2), 3–42. [LINK](#) (in Turkish)
- Köksal, E. & Anıl, B. (2015). The Determinants of Broadband Access and Usage in Turkey: Do Regions Matter? *Topics in Middle Eastern and African Economies*, 17 (1), 114- 133. [LINK](#)
- Köksal, E. (2011). Network neutrality and quality of service: a two-sided market analysis. *International Journal of Management and Network Economics*, 2 (1), 39-57. [LINK](#)
- Köksal, E. (2010). Welfare Implications of Deviation from Network Neutrality: A Price Discrimination Application. *International Journal of Interdisciplinary Telecommunications and Networking*, 2 (2), 27-49. [LINK](#)
- Köksal, E. (2008). An Analysis of Public Expenditures Using the Median Voter Theorem for Turkey. *Dokuz Eylül Üniversitesi İletme Fakültesi Dergisi*, 9 (2), 211-225. [LINK](#)

#### **Other journal articles**

- Köksal, E. (2021). The Economics of Electric Vehicles and the Need for a Public Policy. *Network Industries Quarterly Turkey*, 1(4), 6-9. [LINK](#)
- Arđıyok, Ş., İkil, B. & Köksal, E. (2021). A Brief Overview of Charging Infrastructure in EU and Turkey. *Network Industries Quarterly Turkey*, 1(4), 14-18. [LINK](#)
- Köksal, E. (2020). The COVID-19 Pandemic Shows How Vital the Broadband Internet Infrastructure Is. *Network Industries Quarterly Turkey*, 1(2), 14-17. [LINK](#)
- Köksal, E. (2019). Competition Policy Towards Digital Platforms. *Network Industries Quarterly*, 21(4), 7-9. [LINK](#)
- Köksal, E. & Uçar, B. G. (2019). Public interventions in platform industries: The role of interest groups and potential welfare effects. *Network Industries Quarterly*, 21(2), 3-5. [LINK](#)
- Köksal, E. (2018). Industry 4.0: Innovation, Education and Public Policy. *Biktisat*, 1(3), 46-54. [LINK](#) (in Turkish)

#### **Book chapters and editorial work**

- Köksal, E. (2021). Regulation of Fiber and the Internet. In M. Finger & M. Erođlu (Eds.), *Regulation of Turkish Network Industries*, 383-401. Springer. [LINK](#).
- Köksal, E. (2021). Public Interventions Towards Platform Industries in Turkey. In O. Kent, et al. (Eds.), *Türkiye Ekonomisinde Büyüme, Kalkınma ve Eşitsizlik*, 282-303. Efil Yayınevi. [LINK](#) (in Turkish)
- Köksal, E. & Sesli, E. (2021). Concerted Practice Decisions of the Turkish Competition Board: Are They Compatible with Industrial Organization Foresights and

Case Law in USA and EU? In K. C. Sanlı & D. Alma (Eds.), *Uygulamalı Rekabet Hukuku Seminerleri 2020*, 85-114. On İki Levha. [LINK](#) (in Turkish)

- Köksal, E. & İkiler, B. (2020). Current Competition Policies Towards Digital Platforms: Amex Decision in USA, Sahibinden Decision in Turkey and Google Shopping Decision in EU. In K. C. Sanlı & D. Alma (Eds.), *Uygulamalı Rekabet Hukuku Seminerleri 2019*, 477-492, On İki Levha. [LINK](#) (in Turkish)
- Köksal, E. (2019). Why can't we choose the best mobile phone tariff for us? In N. E. Aydinonat & Ü. B. Urhan (Eds.), *Economics In Everday Life*, 19–26, İletişim Yayınları. [LINK](#) (in Turkish)
- Köksal, E. (2019). An Economic Assessment on E-commerce and Vertical Restrictions. In K. C. Sanlı (Ed.), *Rekabet Hukukunda Dikey Anlaşmaların Son 10 Yılı*, 108-131, On İki Levha. [LINK](#) (in Turkish)
- Köksal, E. (2012). Welfare Implications of Deviation from Network Neutrality: A Price Discrimination Application. In M. Bartolacci, & S. Powell (Eds.), *Research, Practice, and Educational Advancements in Telecommunications and Networking*, 108-131. [LINK](#)

#### **Reports and working papers**

- Bakış, O., Tetikol-Dalgıç, D. E., Deniz, P., Finger, M., Gümüş, İ., Köksal, E., (2022). Assessment of a Carbon Tax as a Tool to Decarbonize Turkey's Energy Supply 2050. Report written for the World Energy Council Turkey. [LINK](#)
- Köksal, E., Ardiyok, Ş. & İkiler, B. (2021). Charging Infrastructure for Electric Vehicles – Opportunities and Suggestions for Turkey. Available at [SSRN](#) (in Turkish)
- Köksal, E. & Ardiyok, Ş. (2019). Assessing Buyer Power in Syndicated Loans Available at [SSRN](#)
- Köksal, E. & Ardiyok, Ş. (2019). Necessity of a Broader Market Definition in the Analysis of Syndicated Loans. Available at [SSRN](#) (in Turkish)